

ARROWHEAD ARTIST AND ARTISAN LEAGUE (A3L)  
ARROWHEAD ANNEX GALLERY EXHIBIT PROSPECTUS  
THEME: Annual Battle of the Brushes Plein Air Competition  
October 27 – November 15, 2018

KEY DATES

Check In/ Painting Surfaces Stamped: Wednesday, October 24, 9:00 AM to Noon  
Entry Deadline: Friday October 26, 5:00 PM, Annex Gallery  
Judging and Artwork Hung: Saturday October 27, 10:00 AM  
Pick Up Of Unsold Work: Thursday November 15, 4:00-6:00 PM

CURATOR: Helen Sullivan

OPENING RECEPTION:

Saturday, October 27, 1:00-3:00 PM. We encourage all participants to invite family and friends. This reception is free and open to the public.

THEME OF THE SHOW: Battle of the Brushes, a Plein Air Painting Competition

The Arrowhead Artists and Artisans League will hold Battle of the Brushes, a plein air competition, beginning with check-in at 9:00 AM October 24 and ending with the turn in deadline of 5:00 PM October 26, 2017. The event culminates with an awards reception at the Arrowhead Gallery and Studios from 1:00 to 3:00 on Saturday, October 27, and the opening of the art show of the works painted during the competition. The month long show takes place in the Annex Gallery of the Arrowhead Gallery and Studios.

En plein air is a French expression meaning “in the open air,” and refers to the act of painting a landscape or subject outdoors. Plein air painting lends itself to the creation of paintings that capture the essence of the landscape or subject during a particular time of day, and perhaps the weather, or atmospheric mood, for example sunny or overcast.

Check-in runs from 9:00 AM to noon at the Arrowhead Gallery and Studios, 78C S Catawba Ave, Old Fort. **All painting/drawing surfaces must be stamped at that time, unless arrangements are made in advance for a later check-in time.** There is no limit to the number of surfaces stamped. Participants who cannot check-in during the scheduled times must contact A3L at [a3l@arrowheadart.org](mailto:a3l@arrowheadart.org) or 828-668-1100 (ask for Helen Sullivan) in advance to make alternate check-in arrangements. The entry fee of \$30 is payable at check-in.

The competition runs from 9:00 AM on October 18 through 5:00 PM on October 26st. Artists may paint for as much or as little time as they wish during these three days. **No work will be accepted after 5:00 PM on October 26.**

JUDGE: TBD

**PRIZES:** Battle of the Brushes 2018 will continue to feature cash prizes for 1st (\$300), 2nd (\$200), and 3rd (\$100) place. There are also a People's Choice Award and the Arrowhead Award, given to the work that best captures the essence of Old Fort.

**ELIGIBILITY:** Everyone is eligible to enter (need not be an A3L member) and encouraged to submit their best works. All work must be original, have been painted/drawn during the competition, and **accomplished within a five (5) mile radius of the Old Fort Town Hall. If in doubt about a location ask the curator.** While artists are free to choose their subject matter, A3L encourages each artist to consider painting one of the “Seven Wonders” of Old Fort as a subject for one of entry. These are: Mountain Gateway Museum, Wolfe Angel, Davidson’s Fort, Catawba Falls (lower), Old Fort Train Station/Arrowhead, Point Lookout, and Andrew’s Geyser. For purposes of this competition, these locations are considered to be within five miles of the Old Fort Town Hall.

Please note that, while owners at most locations will allow painters to paint on their property at no cost, some locations, such as Camp Greer, charge a daily fee to paint on their property. Check with the property owner to be sure and always seek permission to work on private property.

Eligible media: oil, acrylic, water-based media, pastel, oil pastel, colored pencil, and other dry media, charcoal or graphite.

**IMPORTANT INFORMATION:** Plein Air painting is by definition where the predominance of a painting is done out of doors, in the field, on location, and in real time (or in the moment). While we strongly encourage our competing artists to complete 100% of their pieces on location, any artwork submitted must be at least 80% painted out of doors, on location, and in real time. For purposes of this competition, out of doors may include outside locations under cover, such as, for example, on the porch of one of the historic cabins on the grounds of the Mountain Gateway Museum, under the pavilion at that Museum, or under the eaves of the Old Fort Train Depot and Museum roof, if painting an outdoor scene.

**2D pieces must be framed or gallery wrapped with at least a 1” deep canvas (no staples showing), wired and ready to hang. NO saw toothed hangers.** Paintings/drawings not including the frame or outside dimensions cannot exceed 36” x 48”.

**DO NOT SIGN WORK until after judging.** Work signed before judging may be rejected for consideration of an award by the judge, at their discretion.

**SALES:** A3L will retain a 10% commission on sales. Artists may only submit one piece of art that is “Not For Sale.” A3L will provide a cashier, and collect funds and sales tax. Artists will normally receive payment for the piece less the 10% no later than the 10<sup>th</sup> of the month following the take down of the exhibit.

**HOUSING:** A limited number of rooms in host family housing will be open for artists on a first come, first served basis. Contact A3L at [a3l@arrowheadart.org](mailto:a3l@arrowheadart.org) if you need housing.

**LIABILITY:** Although reasonable care will be taken in handling and displaying all work, A3L and its volunteers will not be responsible for damage or loss. Due to lack of storage space, artists must pick up their work at the Annex Gallery at the designated time. Artists may arrange for artwork pickup by

another party. Work left after 6pm on Thursday November 15 will be removed to an off-site location. Work left longer than 14 days becomes the property of A3L.

TURN IN PROCEDURE: Complete the entry form. A maximum of **3 pieces** on previously stamped surfaces, framed or gallery wrapped, may be submitted.

EXHIBITION ENTRY FORM: Please complete this form and bring it with your pieces at Turn In. We recommend that you keep a copy of your Entry Form for reference. A3L reserves the right to refuse any artwork deemed unsuitable (example-not in good taste). By entering your work you agree to use of photos taken throughout the event, including of you and your work, by the Arrowhead Artists and Artisans League in future promotions including internet, print, television and other media.

-----CUT HERE-----

FILL OUT THIS FORM TO BRING WITH YOUR ARTWORK

A3L Show: Battle of the Brushes 2018

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip \_\_\_\_\_

Preferred Telephone \_\_\_\_\_

E-mail Address \_\_\_\_\_

1. Title \_\_\_\_\_ Medium \_\_\_\_\_ Price \_\_\_\_\_

2. Title \_\_\_\_\_ Medium \_\_\_\_\_ Price \_\_\_\_\_

3. Title \_\_\_\_\_ Medium \_\_\_\_\_ Price \_\_\_\_\_

I have read and agree to all conditions in this prospectus and entry form.

Signature \_\_\_\_\_ Date \_\_\_\_\_

FILL OUT INFORMATION BELOW FOR EACH ENTRY AND ATTACH TO BACK OF WORK

Entry #1

Your Name \_\_\_\_\_ Phone \_\_\_\_\_

Entry #1 Title \_\_\_\_\_ Medium \_\_\_\_\_ Price or NFS \_\_\_\_\_

\_\_\_\_\_ Cut Here \_\_\_\_\_

Entry #2

Your Name \_\_\_\_\_ Phone \_\_\_\_\_

Entry #2 Title \_\_\_\_\_ Medium \_\_\_\_\_ Price or NFS \_\_\_\_\_

\_\_\_\_\_ Cut Here \_\_\_\_\_

Entry #3

Your Name \_\_\_\_\_ Phone \_\_\_\_\_

Entry #2 Title \_\_\_\_\_ Medium \_\_\_\_\_ Price or NFS \_\_\_\_\_